

## **Texas Health Institute**

### **Website and Social Media Pages Posting/Linking Policy**

Texas Health Institute (THI) is committed to providing the most accurate and up-to-date information on Public Health issues to the general public.

THI's Internet site and Facebook page contain hypertext links to information created and maintained by other public and private organizations. These links are provided for your convenience. THI does not control or guarantee the accuracy, relevance, timeliness or completeness of this outside information. Further, the inclusion of links to particular items in hypertext are not intended to reflect their importance, nor is it intended to endorse any views expressed or products or service offered on these outside sites, or the organizations sponsoring the sites.

#### **Postings to THI Website and Social Media Pages**

Any individual, organization or private entity can submit relevant links to health and medical resources, stories, press releases and events for publication on the THI's Website. Requests for posting information should be submitted by email via the "Connect With Us" button on the upper right hand corner of our website or by emailing them to our webmaster. You may also mail your information in care of THI webmaster to 8501 N. MoPac, Expressway, Ste. 170, Austin, Texas 78759.

Submissions will be reviewed and posted in the appropriate areas of the Website, as determined by the Webmaster under the direction of THI's Chief Executive Officer and Chief Operating Officer.

Electronic submission is preferred. Emails containing pertinent information & images should be directed to THI webmaster Rick Hernandez at [rhernandez@texashealthinstitute.org](mailto:rhernandez@texashealthinstitute.org).

#### **Time Frame for Posting Stories/Information**

THI makes every attempt to be fair and keep stories/information posted for an extended period, typically 60 days. Information or stories that have an event date are removed from the home site within 1-2 weeks after the event occurs.

The primary location for posting health information is on THI's Links page. This information will be maintained in perpetuity or until such time as THI is informed by the author or an official representative of the organization that the information is no longer relevant.

In the event that a broken link occurs or that an entity has changed their URL, it is the responsibility of that entity to inform THI of such occurrences. If a broken or bad link is discovered by THI, the site will be removed from THI's webpage immediately.

THI reserves the right to change or amend this policy as necessary.